

BOISE AIRPORT COMMISSION MEETING
June 2, 2016

The Boise Airport Commission meeting was held in the Salmon River Room at the Boise Airport.

Commission Present: Bill Vasconcellos; Mike Pape; Russ Westerberg; MC Niland; Meg Carlson; Gen. Saylor; Bill Connors

Others Attending: Gary Smith, Operations Manager Security; Matt Petaja, Deputy Director Facilities & Engineering BOI; Guy Shadiow, Airfield Maintenance Manager BOI; Sarah Demory, Deputy Director Operations & Security BOI; Sean Briggs, Marketing Manager BOI; Greg Myers, Operation Manager BOI; Addison King, Custodial Supervisor BOI; Mike O'Dell, Deputy Director Finance and Business Administration BOI; Bob Pahl, Airport Technology Administrator BOI:

Before beginning the agenda for the meeting, Mr. Pape and Ms. Hupp thanked Ms. Niland and Mr. Connors for a great job they did serving on the Boise Airport Commission.

A1. Approval of Minutes from Airport Commission Meeting of May 5, 2016: Mr. Connors moved the minutes to be approved. Ms. Niland seconded. All in favor.

A2. Director's Report: Ms. Hupp showed slides of Ops update; Tri-Ex disaster exercise; noise study accepted; TSA passenger projections; proactive approach; Delta day of hope; Dallas inaugural event; April enplanements; top O&D markets; BOI O&D passenger market shares; seat per capita; O&D passenger & airfare comparisons; year over year comparisons; upcoming events. You can see the slide presentation on our website at www.iflyboise.com.

A3. Commissioner's Comments: Ms. Carlson said she has been traveling and really enjoys the River City Coffee place. Customer service is great. Ms Niland said the Nampa Rotary had positive comments on Ms Hupps presentation to them. Mr. Vasconcellos said he did some traveling and everything went smoothly. Mr. Westerberg said things are running great.

B1. Marketing Overview – Mr. Briggs showed slides of our mission; our objectives; our target audiences; how do we accomplish this; branding; advertising; paid advertising plan for 2016/2017 and the website.

The meeting was adjourned. Next meeting is scheduled for August 11, 2016.