

# Boise Airport Connections

September 2008

## The Good News

We recently heard the sad news that ExpressJet Airlines will discontinue flying as a stand alone carrier. Passenger activity has not been performing as it in the past couple of years. And, oil prices...well, we don't want to even mention them.

Good news can be found...right out our window.

**New Tower:** At press time, the tower is over 231 feet tall, about 4 times taller than existing tower. When complete the tower will be 289 feet at its highest point.



**Runway 10L/28R Pavement Rehabilitation:** This project consists of unscheduled repairs to pavement on runway 10L/28R. A small area of pavement deterioration (4'x8') was

observed on the north edge of runway 10L/28R and taxiway E, in August 2006.



Deterioration is evident in this core sample of runway 10L/28R.

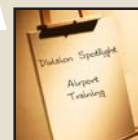
Further research has indicated that the pavement deterioration was due to a reaction to new deicing chemicals being used. We cannot discontinue using de-icing chemicals, therefore the solution was to replace the pavement with a more chemically resistant asphalt mix and improve both the surface and subsurface drainage.

W&H Pacific and Terracon designed a two-year runway pavement rehabilitation project. Construction costs are estimated to be \$20M. The airport will be reimbursed approximately \$8M from Entitlement

grants and \$9M from FAA. Discretionary grants funds. The first phase of the runway pavement rehabilitation project was July 2007 through October 2007.

The second phase, which is currently underway, consists of milling off 12 inches of pavement and replacing with new pavement, installation of edge drains, and grooving the surface, on runway 10L/28R. Construction started July 7 and is scheduled for completion October 14.

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## Boise Airport (BOI)

providing present and future aviation infrastructure needs of general aviation, military aviation and air carrier aviation.





## Calling All Volunteers

They will be coming from Africa, Asia Pacific, East Asia, Europe/Eurasia, Latin America, Middle East/North Africa, and North America. They will begin arriving in late January and be here for a couple of weeks. They will have delegations of family, friends, coaches, and dignitaries. They are thousands of athletes from 85 countries to compete in the marquee event of a global movement.

And, they are our guests.

As the gateway to Idaho, the host of the Special Olympics 2009 World Winter Games, Boise Airport will place the first and last impression on our

guests. We have a great opportunity to roll out the red carpet treatment.

During the Invitational Games this past February, a couple of employees had the opportunity to personally meet delegations the moment they stepped from the airplane. It is this honor and privilege we invite you to join us in 2009.

Should you choose to join us, the 2009 World Winter Games is accepting applications for volunteers via their website, [www.2009worldgames.org](http://www.2009worldgames.org). The airport is a special volunteer venue, so please email [boi@cityofboise.org](mailto:boi@cityofboise.org), know once you have registered.



## Northside Wash Pad Now Open

Contributed by  
Jill Singer, Project Manager



The northside wash pad (located on the east side of the City of Boise shadeport) is now available. The wash pad is designed for aircraft as well as aviation equipment (tugs, carts, etc.) as long as the system is used properly.

Here are the guidelines for using the wash pad. They may also be found on our general aviation page of our web site, [www.iflyboise.com](http://www.iflyboise.com).

To OPERATE pressure wash system:

1. LIFT hydrant's handle to turn on water.
2. OPEN right cabinet doors.
3. TURN wash timer dial to desired time.
4. REMOVE pressure wand from base.
5. UNWIND hose using yellow hose reel control (DOWN button).
6. WASH equipment/aircraft.

When FINISHED washing equipment/aircraft:

1. REWIND hose using hose reel control (UP button)
2. RETURN pressure wand to base.
3. CLOSE cabinet doors (timer will turn off automatically).
4. LOWER hydrant's handle to turn off water.

## Airport Training

Written by  
Gary Smith,  
Airport  
Training  
Coordinator



A new position to Airport Administration, the Airport Training Coordinator is responsible for ensuring that the

FAA required 14 CFR part 139 training and the City of Boise required safety and human resource training is accomplished and documented for all city employees. The Training Coordinator schedules training classes provided by City Safety Services and Human Resources and explores other training opportunities for Airport employees.

One project of the Training Coordinator is to implement a new computer based interactive SIDA and drivers training program that will come online in early 2009. This training program will be used for all SIDA, General Aviation and drivers training.

Additionally, the training coordinator works with the Ada City-County Emergency Management agency in developing interagency training exercises to rehearse the Airports Emergency Plan.

The Training Coordinator is also responsible for the development and implementation of the new FAA directed Safety Management System program that will come online in 2009.

## Where Do We Rank?

Airports Council International (ACI) released the World Traffic Report for 2007. Nearly 200 airports in North America responded to this annual statistical survey. Hartsfield-Jackson Atlanta International Airport once again captured the title as the busiest airport with over 89 million total passengers.

So, where does BOI rank? In the North American ranking, which is predominately Canada and the U.S., BOI 77<sup>th</sup>. In the ranking of U.S. airports only, we ranked 69<sup>th</sup>.

	CITY (AIRPORT CODE)	TOTAL PASSENGERS	% CHG
65	NORFOLK (ORF)	3,718,399	0.3
66	RICHMOND (RIC)	3,634,544	10.3
67	SPOKANE (GEG)	3,472,901	7.7
68	EL PASO (ELP)	3,402,700	0.0
69	BOISE (BOI)	3,365,303	2.3
70	BIRMINGHAM (BHM)	3,222,689	14.3
71	TULSA (TUL)	3,218,429	1.6
72	ALBANY (ALB)	2,874,277	(0.9)
73	DAYTON (DAY)	2,833,031	8.7
74	LONG BEACH (LGB)	2,758,362	0.0

source: ACI

According to the survey, "Growth in North America was hampered by a slow US domestic market. Overcapacity, a slowing economy, higher oil prices, the emerging mortgage crisis and route consolidations led to a slowdown."

## From the Director's Desk



Soon we will begin the tedious task of collecting information and putting together what we expect to receive in revenues, dish out in expenses, and invest in development over the next couple of years within the airport department. More commonly known as developing the biannual "Budget". The City works on a biannual budget cycle, which means we go through the process of developing a two year budget instead of a single year, annual, budget. As I have already stated in several meetings with various employee groups, I will be asking all of you for input into the next two year budget which will be developed over the course of the next few months to be reviewed and approved by City Council and effective October 1st, 2009.

We are going to look over, in detail, all aspects of our budget including maintenance, equipment, travel, facilities, training and, maybe most importantly, personnel. We will not be specifically looking at ways to cut, or reduce, but instead, ways to improve, enhance, or become more efficient, in the way we operate the airport as a whole. I would hope that each of you, when asked, would put some time and thought into ways in which we might improve and strengthen the various services Boise Airport provides to the City, Valley, and Region.

Although it cannot be expected all comments and ideas will be incorporated into our final budget document, all such comments, concerns, and ideas will be accepted and reviewed openly and accordingly.

This is an important time in the Airport and City business cycle. It is also a unique opportunity for each of us to provide some input and have some say into the way Boise Airport operates and does business.

Your input will be greatly appreciated!

- Richard McConnell, A.A.E.



## Recycling at Boise Airport Doesn't Make Cents. It Generates Dollars.

Beyond the recycling of aluminum cans and paper, Boise Airport recycling program is recycling items for other uses as well as income.

Aluminum cans are not sold in the airport, but staff break rooms collect cans as well as plastic bottles. Paper and newspaper are also collected for recycling.

In the terminal, specified recycling containers are provided for customers to recycle their plastic bottles and newspapers.

However, it's the recycling of products such as pallets, cardboard, and even asphalt that generate dollars.

Cardboard boxes from tenants are flattened and "baled" for easier collection

and recycling. While, wooden pallets used for delivery of the boxes of merchandise and products are also collected and recycled.

This summer and last summer, runway 10L/28R has been resurfaced. But,

that doesn't mean the asphalt collected goes to waister. During the project last summer, the asphalt was used to build a road along the perimeter fence. Airport Operations and Police can drive along the fence during inspections in wet conditions. Asphalt from this summer's project is also being saved for future uses.



If it's news to you, it's news to us. **Boise Airport Connections** is published every quarter (March, June, September, and December). Have your stories, pictures, or announcements submitted to [boi@cityofboise.org](mailto:boi@cityofboise.org), by the 15th of the month prior to publication.

# Introducing Bryant L. Francis

Deputy Director, Properties and Business Development

Boise Airport introduces Bryant L. Francis as the new Deputy Director, Properties and Business Development.

Originally from Harrisburg, Pennsylvania, Mr. Francis earned a Bachelor of Science Degree in Aviation Management from Embry-Riddle Aeronautical University (ERAU) in Daytona Beach, Florida.

While at ERAU, he was heavily involved in extracurricular student activities including: American Association of Airport Executives (AAAE), Aviation Management Club Officer (Vice-President and President), Student Orientation Team Leader, University 101 College Success Peer Mentor, Student Assistant in Student Success Center and Aviation Business Administration Office. He expects to join the ERAU Business Department's Industry Advisory Board in fall 2008.

Francis brings 13 years of aviation industry experience to Boise:

- Airport Operations Representative at Atlanta's Hartsfield-Jackson International Airport in 1996, year of the Centennial Summer Olympic Games.
- Deputy Director of Aviation – Marketing, Public Relations & Air Ser-

vice Development at Palm Springs International Airport in Southern California (responsible for marketing, advertising, media relations, community relations, and air service development) – 1997-March 2006.

- Director - Aviation Real Estate with the Wayne County Airport Authority, operator of Detroit Metropolitan and Willow Run Airports. April 2006 – Present.

- As Director - Aviation Real Estate, responsible for administering lease of space agreements with airlines and affiliated companies as well as corporations with private aircraft facilities. These lease agreements span both Detroit Metro and Willow Run Airports, and require ongoing dialogue with existing as well as potential new tenants.

He is active with Airports Council International, North America (ACI) and AAAE and serves on the ACI Finance Committee's Airline Business Working Group.

Francis is currently a candidate for the AAAE Accredited Executive Program (A.A.E.) and expects to complete the requirements in early 2009.

## BOI Traffic Control Tower National Facility of the Year

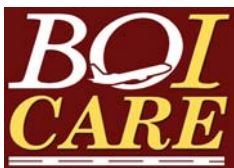
The Federal Aviation Administration (FAA) has announced their Facility of the Year awards for 2007 (FY). Boise's Airport Traffic Control Tower (BOI ATCT) has been named the National Facility of the year for control towers levels 5 through 8. BOI ATCT received this award over 112 other facilities which include Spokane, Colorado Springs, and Reno.

The Facility of the Year award recognizes the most outstanding facilities throughout the country based on their level or rating for the fiscal year. Recipients are selected through a two-fold process which consists of scoring of safety metrics and a written narrative which addresses Employee Focus, Innovation, and Customer Service.

"Our motto is, 'Together we achieve the extraordinary,'" says Gordon Stewart, BOI ATCT manager. "Our focus on teamwork and our responsibility to the customer were the basis for receiving this award."

This is not the first time that BOI ATCT has been recognized. Last year, the facility received a regional award. This is the first time the facility has received the national honor.

## BOI Announces First "I CARE" Recipient



During its September meeting, the Director's Forum presented the first BOI CARE award to Larissa ter Veer.

Nominated

by Amy Snyder, ter Veer was described as performing "a wide variety of marketing and public relations functions." Snyder highlighted a few projects of how she felt ter Veer went above and beyond:

*Special Olympics Regional Games February 2008.* She organized volunteer efforts for the 2008 Special Olympics Regional Games. As part of her regular duties, she was the airport contact for the Games and coordinated with airlines and the TSA. She went above and beyond by volunteering her own time to come to the airport to greet several groups from different countries. Many times during odd hours of the day and night.

*Photography (Historical and Cur-*

*rent Events).* She has taken extra steps to obtain just the right photographs for historical purposes, such as time-lapsed photos of the terminal expansion and currently documenting the new Airport Traffic Control Tower.

*Creative Thinking - Advertising.* She creates ads for placement in publications such as the Boise Open Golf Tournament Program and airline inflight magazines. She has the knack for coming up with creative, aviation related content and themes.

*Proactive Customer Service.* When she updates the website she personally contacts the tenants to make sure she has the correct information. She does the same when developing newsletters by taking the extra time to contact those she thinks may want to contribute and thinks of ideas for articles that involve Airport employees.



Larissa is the first person to hold the position of Marketing & Air Service Development Coordinator for Boise Airport. She did not come from an Airport background. She took the initiative during her first years to self-teach herself about the industry and has utilized her networking abilities to obtain knowledge she currently has with regard to aviation (aircraft types and names, seat capacity, load factors, airline markets, etc.)

A graduate of Ball State University, ter Veer relocated from Lafayette, Indiana October 1999 and joined Boise Airport. She brought a background in economic development, marketing, and communications.

Last October, she married Dirk ter Veer who expanded her knowledge of aviation and led to her pursuit of her private pilot's license.

**Have someone that you want to nominate? See page 5 for the nomination form.**



# Boise Airport CARE Program Nomination Form

Please fully complete and submit form to Airport Administration. Incomplete forms will not be considered.

Nominee's Name: \_\_\_\_\_

Airport Division: \_\_\_\_\_

Nominated By: \_\_\_\_\_

Division/Company/  
Organization: \_\_\_\_\_

Please describe in the space below or separate sheet of paper how the nominee is consistent with the CARE core principles: **Communicating, Acting Professionally, Respecting** each other, and Treating each other **Equally**. Please provide specific examples with times, dates, and people involved. Only nominations with specific and defined examples will be considered.

Examples include (*List is not considered all inclusive as other criteria may be relevant in the evaluation.*):

- consistently exceeds performance expectations;
- anticipates and meets, on a proactive basis, customer needs or solve potential problems;
- contributes to a friendly, responsive work environment and high morale;
- participates in mentoring activities to help co-workers enhance their work performance;
- participates in programs designed to enhance or further self growth and development.

**For Review and Evaluation Process:**

CARE Nomination Review and Recommendation Committee

Approved Date: \_\_\_\_\_

Denied (Explanation) \_\_\_\_\_

\_\_\_\_\_

Airport Director

Approved Date: \_\_\_\_\_

Denied (Explanation) \_\_\_\_\_

\_\_\_\_\_



**Every 2 seconds someone in the U.S. needs blood.**

But, only 5% of the eligible U.S. population donates blood in any given year. Healthy donors are the only source of blood.

**American Red Cross Blood Drive**

**Wednesday, September 17  
9AM to 2PM  
Boise River Room**

Boise Airport blood drives are at risk due to the low number of donors.

Please schedule an appointment:  
**208-383-3110**

**boi@cityofboise.org**

Mark your calendar for the next drive:

**Thursday, November 20**

## Wishing you sunny skies and tailwinds

This will be your current editor's last issue of Boise Airport Connections. I am relocating to Texas where my husband has accepted a new position.

I joined BOI in October 1999 and filled the new position of Marketing and Air Services Development Coordinator.

I have learned and developed so much at Boise Airport. This is truly my second home. After all, it's where I met my husband. I will truly be sorry to leave.

I know that I'm leaving this great airport in good hands.

- Larissa ter Veer

## Mike Wigley: Filmmaker

The panel for the 2008 GI JoeFest Film Festival, [www.giofest.com](http://www.giofest.com), recently selected the films to be shown at the premiere in Denver this October. Of the 108 entries from 7 countries, Boise Airport's own Mike "Hutt" Wigley (Airport Maintenance) will have two projects shown at the festival.

These films will be presented to an audience (October 9th 2008) which, at the end of the festival, will choose the audience prize. An invited film jury will award the prizes in all other categories.

Subsequently, these films will also tour the country in 2009.



"Let's do it" and "Cairo Swordsman Takes"  
- by Hutt Wigley



**Nominate a City of Boise - Airport employee who shows how much they care by going "above and beyond." Pick up a "BOI CARE" nomination form in Airport Administration.**

## Boise Airport Connections

David H. Bieter  
Mayor of Boise

Richard McConnell, A. A. E.  
Director

**Airport Commission**  
Paul Cunningham, Chair  
Edward Stimpson  
Mary Carol "M.C." Niland  
Russell Westerberg  
Brig. Gen. Gary L. Saylor  
Michael Pape

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Council Member Jim Tibbs  
Council Member Alan Shealy

Larissa ter Veer  
Editor

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**Monday, September 1**  
Labor Day  
City Holiday

**Wednesday, September 17**  
Red Cross Blood Drive  
9AM to 1PM  
Boise River Room  
To schedule an appointment:  
208-383-3110 or [boi@cityofboise.org](mailto:boi@cityofboise.org)

**Thursday, September 25**  
Boise Airport Commission  
8:30AM  
Salmon River Room

**Thursday, October 23**  
Boise Airport Commission  
8:30AM  
Salmon River Room

**TBD**  
November Boise Airport Commission  
Visit [www.iflyboise.com](http://www.iflyboise.com) for date.



**Thursday, November 20**  
Red Cross Blood Drive  
9AM to 1PM  
Boise River Room  
To schedule an appointment:  
208-383-3110 or [boi@cityofboise.org](mailto:boi@cityofboise.org)

**Thursday, November 27**  
Thanksgiving  
City Holiday

**Boise Airport Connections** will be issued at the beginning of each quarter. Please submit stories, events, announcements, and pictures to [boi@cityofboise.org](mailto:boi@cityofboise.org) no later than November 15, 2008. Items that do not make it for the issue may be held until the following issue.